

MEETING **GLOBAL**
STANDARDS WITH DUAL
SPECIALIZATIONS



ACCMAN
INSTITUTE OF MANAGEMENT
Integrating Knowledge and Practice

“

Transform

Your Journey

To Become

A FUTURE BUSINESS

LEADER WITH

ACCMAN,”

PGDM

2025-27

Specialisations

- ▶ Finance
- ▶ Business Analytics
- ▶ Marketing
- ▶ Human Resource Management
- ▶ Operations Management
- ▶ General Management & IB
- ▶ Information Technology

ABOUT ACCMAN

ACCMAN Institute of Management, established by the prestigious Balibhadara Foundation, (Regd. Trust) New Delhi, is a trailblazing new-age B-School situated in the thriving educational hub of Greater Noida. Renowned for its world-class Post Graduate Diploma in Management (PGDM) program, ACCMAN is a launchpad for aspiring leaders, innovators, and change-makers.

WHY CHOOSE US ?

With a curriculum that seamlessly integrates sustainability, innovation, and cutting-edge technology, ACCMAN empowers students to think beyond boundaries, challenge conventions, and redefine the future of business. Our graduates are equipped with the skills, mindset, and vision to compete with the best, including those from institutions like the IIMs, and to excel in the global business arena.



Technology & Sustainability Driven Education

ACCMAN leverages the latest technologies to enhance the learning experience and prepare students for the digital-first corporate world.



Smart Classrooms

Equipped with interactive tools for engaging and immersive learning.



AI and Data Analytics

Modules designed to train students in artificial intelligence, big data, and predictive analytics.



Incubation Center

Providing support for startups and innovative projects through resources, mentorship, and networking opportunities.



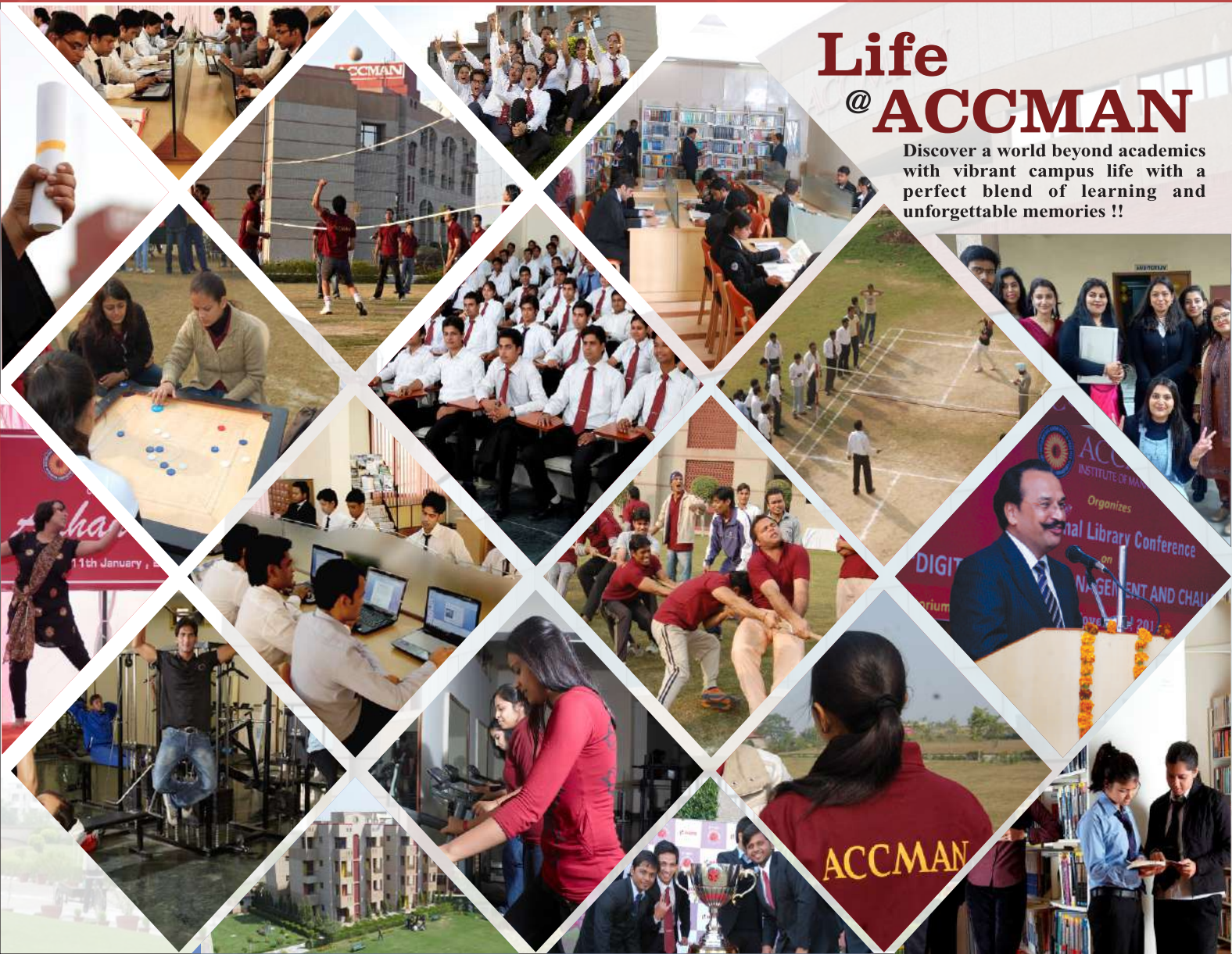
Sports & Recreational Facilities

Offering indoor and outdoor facilities to promote physical fitness, teamwork, and overall well-being.



Hybrid Learning Models

Combining in-person and online education to ensure flexibility and accessibility.



Life @ ACCMAN

Discover a world beyond academics with vibrant campus life with a perfect blend of learning and unforgettable memories !!

PGDM @ ACCMAN

EXPERIENCED FACULTY AND MENTORS

Learn from seasoned academicians and industry experts who bring a wealth of knowledge and experience.

GLOBAL PERSPECTIVE

- Insights into international business trends and cross-cultural management.
- Partnerships with global institutions for exchange programs and collaborative projects.

GREEN CAMPUS AND INFRASTRUCTURE

- Eco-friendly infrastructure
- A focus on creating a healthy, sustainable learning environment.

01

INDUSTRY-ALIGNED CURRICULUM

Our curriculum is designed to address the dynamic needs of the corporate sector, blending academic rigor with practical insights.

02

FOCUS ON PRACTICAL LEARNING

- **Internships and Live Projects:**
Hands-on exposure to real-world challenges.
- **Workshops and Hackathons:**
Opportunities to innovate and solve complex business problems.
- **Case Studies and Simulations:**
Developing analytical and decision-making skills.

03

04

ADVANCED SKILL DEVELOPMENT

- Training in emerging technologies like **AIML, BLOCKCHAIN, FINTECH, AND IOT.**
- **Certifications Offered:**
 - CTP from IIM's
 - Digital Marketing
 - Business Analytics
 - Python
 - Advance Excel
 - Green Supply chain Management

05

06

STRONG PLACEMENT RECORD

Our dedicated placement cell ensures students are matched with top recruiters who value innovation, sustainability, and leadership.

07

ELIGIBILITY & SELECTION PROCESS

- ▶ **Educational Qualification:** Bachelor's degree in any discipline with a minimum of **50% marks (45% for reserved categories)** from a recognized university. Valid scores in **CAT, MAT, XAT, CMAT, GMAT, or ATMA** are required.
- ▶ **ACCMAN** ensures a transparent and merit-based admission process to nurture future leaders.
- ▶ **Scholarships:** Merit Based Scholarships and Financial Aid available for eligible students.



EMPOWERING CAREERS - ACCMAN'S PLACEMENT CELL

At ACCMAN Institute of Management, we take pride in our robust Placement Cell that bridges the gap between academic excellence and professional success. With a proven track record of placing students in top-tier organizations, our Placement Cell is the backbone of our commitment to shaping industry-ready professionals.

- **Tailored Career Guidance:** One-on-one mentoring sessions to align your career goals with industry demands.
- **Specialized Placement Tracks:** Customized placement strategies for each PGDM specialization (Finance, Business Analytics, Marketing, Human Resource Management, Operations Management, General Management & IB, Information Technology).
- **Strong Alumni Network:** A thriving alumni community of 1000+ providing mentorship, job referrals, and professional networking opportunities.

OUR TOP RECRUITERS



OUR ALUMNI ARE EXCELLING IN LEADERSHIP ROLES

 <p>Harish Kumar Managing Director protiviti Global Business Consulting</p>	 <p>Sujet Kumar CEO & Government Advisory Spine Advisory</p>	 <p>Upma Joshi Chief Manager Treasury Union Bank of India</p>	 <p>Naushad Ansari Associate Director - EY EY</p>
 <p>Deepak Tawatia DGM Marketing - LT Foods LTD. (India & Far East Markets) LT Foods</p>	 <p>Anurag Pandey Chief Manager Central Bank of India</p>	 <p>Amit Singh Chauhan Vice President A3G</p>	 <p>Niraj Kumar National Sales Manager KIBOKO</p>

& many more.....



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